

AYODEJI OSINUSI

DATA ANALYST

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Lagos, Nigeria
[View LinkedIn Profile](#)
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SUMMARY

Detail-oriented Data Analyst with hands-on experience collecting, cleaning, and transforming data into actionable insights. Proficient in Microsoft Excel (Power Query, Power Pivot), Power BI, SQL, and Python, with a strong track record of building dashboards, monitoring KPIs, and delivering clear, business-ready reports. Adept at collaborating across teams to understand reporting requirements and communicating findings in accessible formats.

EXPERIENCE

Business Analyst Intern

Apr 2026 – Present

[Preferred Digital Business Solution](#) | Lagos, Nigeria (Remote)

- Collect and document business and data requirements through user stories and process documentation to support solution design and stakeholder alignment.
- Develop and maintain structured reports and documentation, ensuring data processes are clearly recorded and findings are communicated in accessible formats.
- Collaborate with cross-functional stakeholders to clarify, prioritize, and validate requirements, supporting data-driven decision-making across project teams.
- Monitor and track key business performance indicators, translating data patterns into actionable recommendations for project teams.

VOLUNTEER

Peer Data Analytics Facilitator

2025 – 2026

[AltSchool Africa](#) | Remote

- Supported fellow learners by explaining core data analysis concepts, tools, and techniques, helping peers build confidence and practical skills in the field.

PROJECTS

Retail Supply Chain Analytics | [Power BI](#) · [DAX](#) · [Power Query](#)

- Analyzed 5,009 retail orders (\$2.3M revenue) and uncovered key operational issues including a **30.07% late-delivery rate** and **\$180K in return-related revenue loss**.
- Developed a supply chain performance dashboard and a custom Efficiency Score combining delivery speed, return rates, and profitability to identify underperforming regions.
- Identified 918 SLA breaches in Standard Class shipping and a 7.97% return rate in the highest-profit category, enabling targeted operational recommendations.

[View Project on GitHub](#)

Sales Intelligence & Performance Diagnostic System | [Excel](#) · [Power Query](#) · [Power Pivot](#)

- Analyzed sales and logistics data spanning **20,590+ units** and **\$435K in revenue** to identify key drivers of business performance and operational efficiency.

- Designed a custom Business Health Score balancing revenue, demand, and shipping costs to enable objective product performance evaluation beyond sales volume.
- Conducted Pareto analysis revealing that 53% of product categories drove ~80% of total revenue, providing clear prioritization opportunities for inventory strategy.

[View Project on GitHub](#)

EDUCATION

B.Sc. Agriculture Federal University of Agriculture, Abeokuta (FUNAAB) Nigeria	2019 - 2025
Diploma in Data Analysis AltSchool Africa Nigeria	2025 - 2026

SKILLS

Tools & Software	Microsoft, Power BI, SQL, Python, Microsoft Fabric, AI Tools(Claude)
Data Analytics	Data Cleaning & Validation, Exploratory Data Analysis (EDA), KPI Monitoring, Data Modeling, DAX, Dashboard Development
Reporting	Business Intelligence Reporting, Data Storytelling, Insights Communication, Documentation
Business Analysis	Requirements Gathering, Stakeholder Engagement, Process Analysis, User Story Development
Techniques	Pareto Analysis, Customer Churn Analysis, Supply Chain Analytics, Bank Loan Analysis

CERTIFICATIONS

- Data Analyst Associate | DataCamp | 2025
- Advanced SQL, Power BI Desktop, EDA in Python, Power Query & DAX | Maven Analytics
- Introduction to Generative AI | AWS | 2025